



Welcome!

This publication guides you about how digital publishing can benefit you and further explains the powerful features offered by **Enhanc**.

Call at +1 (475) 231-7716 to know more.



Enhanc is a leading

digital publishing platform available at unbeatable prices. We are known to deliver value, integrity, and high quality service. Further, we boast of our quick response and professional customer service.



Enhanc's clients come from a range of industries such as Education, Travel, Manufacturing, Real Estate, Publishing, Marketing, and more.

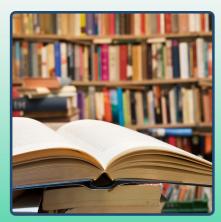
Enhanc serves clients of all sizes.









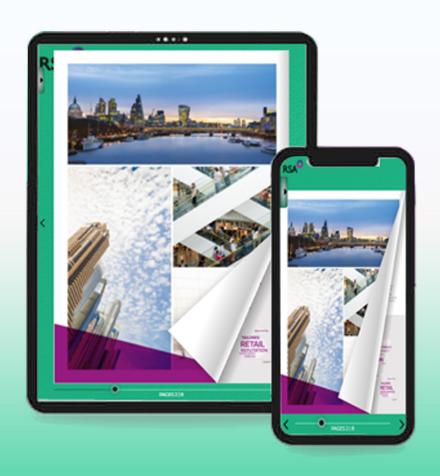






When it comes to digital publishing, you have to consider a lot of reader trends.

You have to be present on the platforms and devices which your readers are using for instance social media and mobile devices.



Readers today look for more interactivity that is beyond plain text and pictures.

Below are some factors you need to expect from your digital publishing platform



1. Your publishing platform should be cost-effective. You do not have to burn a hole in your pocket to purchase it.



2. It should be user-friendly. You do not need to have any special skills to use your digital publishing platform.



3. Know who your readers are. You should track, collect, and assess user behavior and demographics.



4. You should embed registration forms and conduct live online contests right in your flipbook.



5. Your publishing platform should embed videos, audios, pop-ups, animations, links, and more in your flipbook.



How does Enhanc work?

With our high end technology, you can convert your static and print-ready PDF files into dynamic and amazing feature rich digital flipbooks.



You only have to upload your PDF(s) and it will magically get converted into a flipbook in only a few minutes. Further, Enhanc allows you to embed rich media and add branding in your flipbooks.

You can use Enhanc to digitize your...



Magazines



Catalogs



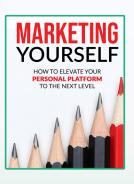
Newsletters



Annual reports



Research and white papers



Marketing documents



Real estate documents



Brochures



Handbooks



Business proposals





For Publishers



Increase your customer base – You can target different online platforms to increase your customer base. Further, you can enjoy added search engine traffic to your flipbooks and website.

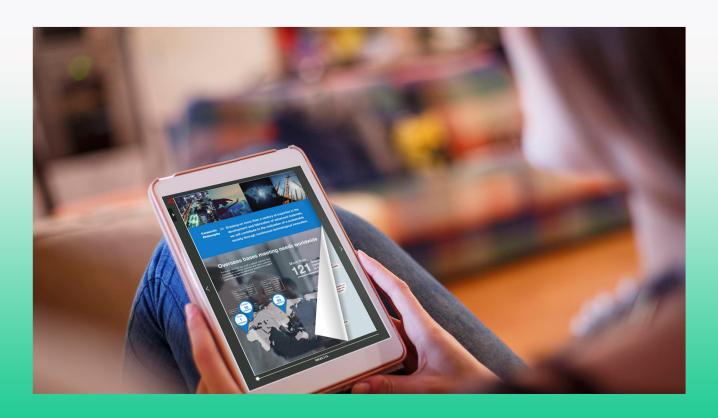
Increase your revenue – You can sell ad space in your publication and generate revenue for your business. You can also run paid subscriptions.

Save a lot of dollars – You can save a lot of money that you need to otherwise spend on printing, binding, and postage of print publications.

For Readers

Enhanc provides an amazing and immersive digital reading experience.

Flipbooks made with Enhanc are loaded with interactive features that can greatly sustain the interest of readers.





For Real Estate

Create compelling visual and actionable brochures for each listing to boost your real estate marketing game. Include property descriptions, HD photos, floor plans, high-resolution videos, slideshows, and much more in your brochure to visually entice your potential buyers.



For Advertisers

You can make your ads more interactive by adding rich media onto the pages of your flipbooks.

Enhance the visual interest of your users and get higher click through rates.





Enhanc Publication Features





Security

You get custom privacy options for your digital publications with Enhanc. You can set a username/password to protect your publications against unauthorized access. You can control who can print, download, or share your content.



Google Analytics Integration

You can integrate Google Analytics into your digital publications to collect valuable data about your user preferences and habits. You can monitor who is reading what content of your publication in real-time. Based on the collected data, you can create your future marketing campaigns.



Search Engine Optimization

You can optimize the titles, descriptions, and keywords of your digital publication so that it ranks higher on search engine result pages (SERPs). Further, with the help of search engine friendly URLs, you can garner more traffic.





QR Code

QR code or Quick Response code is the latest marketing and distribution technology. With Enhanc, you can create a QR code for your flipbook to digitally distribute it. No doubt, customers today love QR codes.



Different Themes

Enhanc provides a lot of pre-designed and custom themes and templates to choose from. You can also change the background, choose color palette, and add your logo to your digital publications.



Custom Branding

You can disable all Enhanc branding with our custom branding feature. You can get custom URLs, branded links, and customize the look and feel of your flipbooks as per your brand consistency.



Embed Your Publications on Your Website

With Enhanc, you can create an embed code for your publication and embed it anywhere on your website. By doing so, you can make your publication a consistent part of your website and give it more exposure.



Link Auto-Detection

Enhanc detects up to 2000 links in its Basic plan and unlimited links in its Pro plan. The days of manual hyperlinking have long gone.



Mobile Friendly

Enhanc uses HTML5 technology that makes sure your digital publication works smoothly on all devices – smartphones, tablets, etc.



Rich Media

Make your digital publications more interactive by adding rich media such as audios, videos, pop-ups, animations, pictures, and more to them.





Enhanc Exclusive

Enhanc is the only digital publishing solution in the market that offers unlimited uploads and embed media feature in its Basic plan, with the lowest pricing in the market i.e. \$15 per month.



Ad Free

You can give your users a non-distracting and pleasurable reading experience with Enhanc, as Enhanc is completely ad free.



Social Sharing

Enhanc lets you share your content on different social networks. Increase your reach and get more readers by sharing your digital publication on Facebook, Twitter, Pinterest, Instagram, and more.



Smart Navigation

Add thumbnails, table of contents, bookmarks, and highlighted text search to make reading and navigation easy for your reader.



Cloud Publishing

Publish your digital publication on the Enhanc server directly. Enjoy the huge traffic that comes to the Enhanc website.



Shopping Cart Integration

Integrate a shopping cart in your digital catalog that helps your customers right from 'add to cart' to 'make a payment'.



Disable Indexing/Crawling

If you do not want search engine spiders to crawl and index your content and make it private, you can easily do with Enhanc.



3rd Party Tools

You can integrate powerful CRM & automation tools HubSpot and Act-On in your digital publications. Further, you can integrate leading mail integration tools like Mailchimp.





Pricing & Plans

Enhanc offers simple and transparent pricing. It offers 2 plans i.e. Basic and Pro. Our Basic plan costs \$15 per month and our Pro plan costs \$30 per month. Further, Enhanc offers a 20% discount if you choose to pay annually. You can choose the plan that's right for you. You can view the complete pricing and plans here.



Free Trial

Enhanc offers a 14-day free trial. No credit card or commitment is required to start your free trial.

START FREE TRIAL

About Enhanc

State-of-the-art features at unbeatable prices, this is what makes Enhanc different from others.

Enhanc is a Digital Publishing Platform just for you. Designed to make your content and you look good to your audience.



Ideal for marketers, publishers, designers, and more to create, edit and publish content online.

Make the transition from print and PDF-based formats to responsive, mobile-friendly reading experiences that you can easily share with your audience. It's quick. It's easy. It's efficient and modern.



Would you like to try Enhanc?

Please complete the below-given form and we will get back to you

First Name	Last Name
Email	
Phone	
Company	
SUB	MIT

For more details about Enhanc, you can reach at +1 (475) 231-7716 or email at support@enhanc.com

Thank You Team Enhanc